

CHEMICAL MARKET

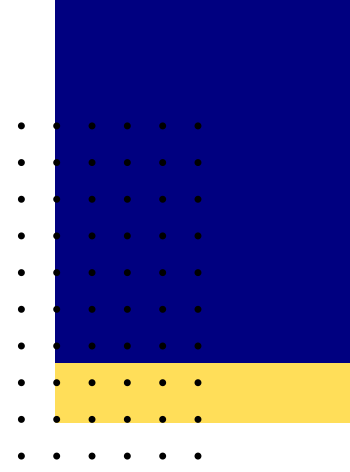
Connecting the Chemical Industry Together!

Empowering Your Chemical Business:
Connect, Inform, Grow



**CHEMICAL MARKET
MEDIA KIT 2024**

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ABOUT CHEMICAL MARKET

Chemical Market is the leading digital platform serving the global chemical industry. We provide a comprehensive suite of tools and resources designed to connect buyers and suppliers, foster knowledge sharing, and drive growth within the chemical sector.



OUR AUDIENCE

Global Reach

Our platform reaches a global audience, with a significant presence in India, the US, Europe, and Asia through our web and mobile platforms.

Top 10 Countries

Our top markets include India, US, UK, Brazil, Norway, China, Bangladesh, Pakistan, Germany, and Ireland

Organic Readership

Chemical Market boasts a growing organic readership of ~35k engaged chemical professionals.

Key Decision Makers

Our audience includes chemists, engineers, researchers, procurement specialists, executives, and other key influencers within the chemical industry.

Active Engagement

Our readers are actively seeking solutions, information, and new opportunities within the chemical market.





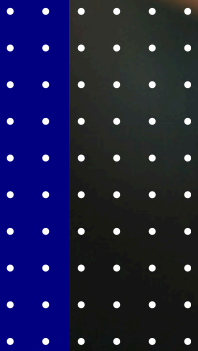
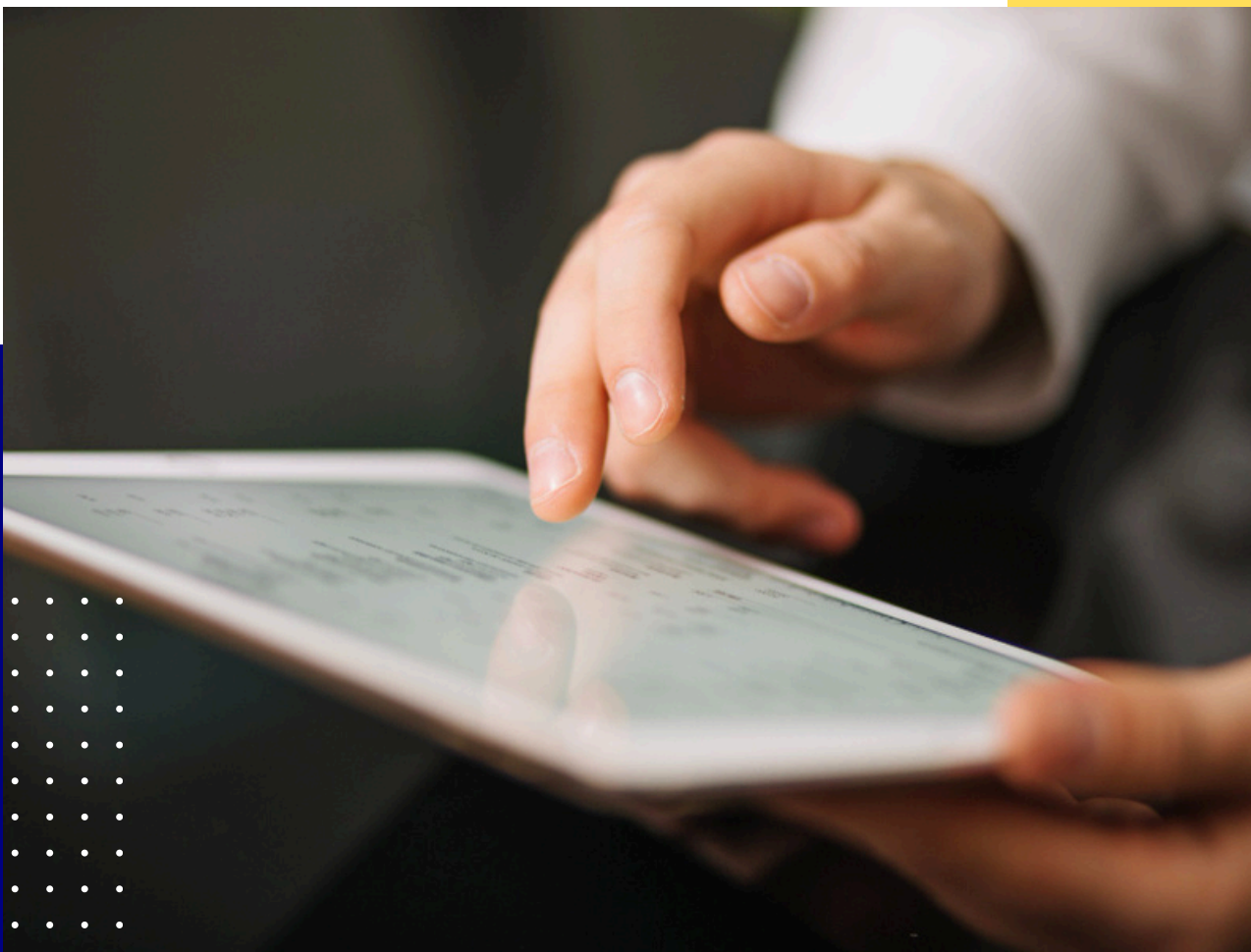
OUR SERVICES

- Chemical Market Leads Platform:** Connect directly with verified buyers and suppliers, showcasing your products and streamlining your sales and procurement processes.
- Press Release Publication Services:** Amplify your brand's reach through our interactive e-magazine, press release distribution, and in-depth market research tools.
- E-Magazine:** Stay ahead of the curve with the latest industry news, technical articles, reports, and expert insights.
- Import/Export Data Module:** Make informed decisions with real-time insights into Indian chemical trade trends and key market players.

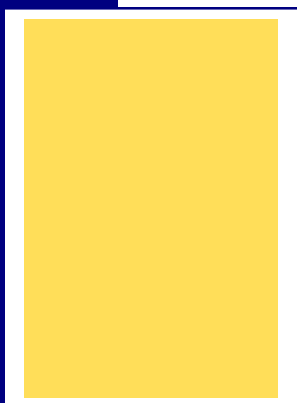
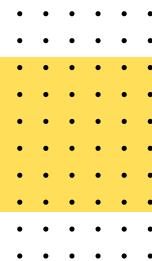
1 CHEMICAL MARKET E-MAGAZINE

Stay informed, inspired, and ahead of the curve with Chemical Market's digital magazine – your one-stop source for everything happening in the dynamic world of chemicals.

- **In-depth Industry Analysis:** Uncover the latest trends, market shifts, and technological advancements shaping the chemical landscape.
- **Exclusive Interviews & Insights:** Gain valuable perspectives from industry leaders, innovators, and experts.
- **Data-Driven Intelligence:** Leverage our extensive export/import data module to make informed business decisions and stay ahead of the competition.

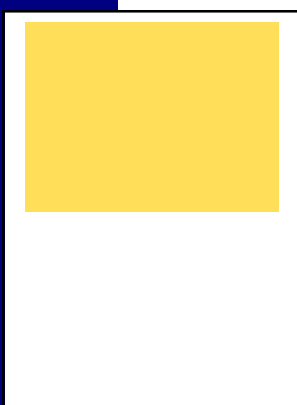


1.1 ADVERTISING OPTIONS



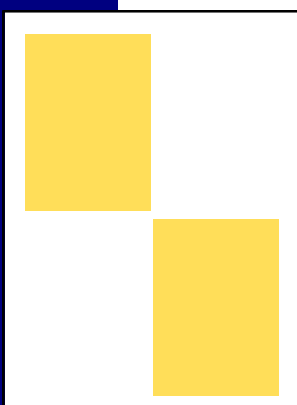
Full Page Ad

- Size: 19.5 cm (width) x 25 cm (height)
- Price:
 - INR 7,200 per issue
 - INR 43,200 for 6 months
 - INR 86,400 for 12 months (10% discount)
 - INR 144,000 for 24 months (20% discount)



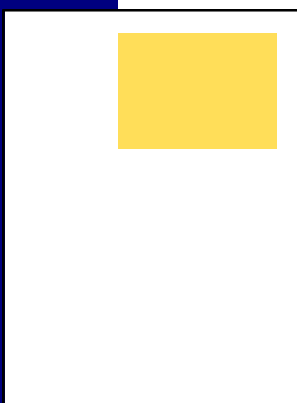
Half Page Ad

- Size: 19.5 cm (width) x 12.5 cm (height)
- Price:
 - INR 3,840 per issue
 - INR 23,040 for 6 months
 - INR 46,080 for 12 months (10% discount)
 - INR 84,000 for 24 months (20% discount)



Quarter Page Ad

- Size: 9.75 cm (width) x 12.5 cm (height)
- Price:
 - INR 2,400 per issue
 - INR 14,400 for 6 months
 - INR 28,800 for 12 months (10% discount)
 - INR 48,000 for 24 months (20% discount)

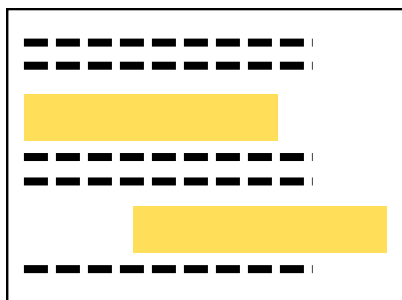


Visiting Card Size Ad

- Size: 9.75 cm (width) x 6.5 cm (height)
- Price:
 - INR 1,500 per issue
 - INR 9,000 for 6 months
 - INR 18,000 for 12 months (10% discount)
 - INR 30,000 for 24 months (20% discount)

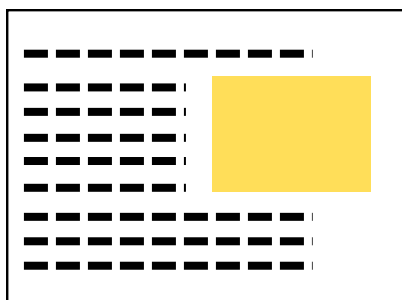
Note: All prices are exclusive of GST.

1.2 WEB-BANNER ADVERTISING



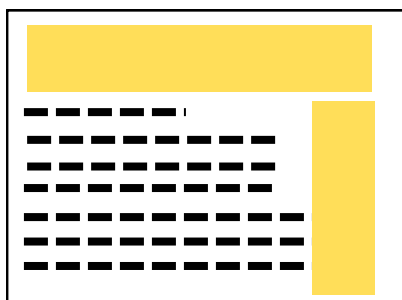
Home Page Rectangular Banner

- Size: 445 px x 490 px
- Price: INR 5,000 per day



Events Page Horizontal Banner

- Size: 720 px x 300 px
- Price: INR 5,000 per month



Articles Page Tall Banner

- Size: 230 px x 670 px
- Price: INR 5,000 per month

Articles Page Horizontal Banner

- Size: 720 px x 130 px
- Price: INR 5,000 per month

1.3 NEWSLETTER ADVERTISING

Newsletter Rectangular Banner

- Size: 445 px X 490 px
- Price: INR 5,000 per newsletter

Newsletter Page Tall Ad Banner

- Size: 230 px x 670 px
- Price: INR 5,000 per newsletter

Note: All prices are exclusive of GST.

2 CHEMICAL MARKET LEADS PLATFORM

The Chemical Market Leads Platform is your one-stop solution for connecting with verified suppliers and buyers in the chemical industry. Streamline your sourcing and sales processes, expand your network, and drive business growth.

- **Targeted Leads:** Find the exact products and technologies you need with precision search.
- **Verified Suppliers:** Connect confidently with trusted partners.
- **Direct Communication:** Communicate seamlessly with suppliers and buyers.



3 CHEMICAL MARKET PRESS RELEASE PARTNER

Partner with Chemical Market and reach the heart of the chemical industry. Our comprehensive PR services elevate your brand's visibility and drive industry recognition.

- **Interactive E-Magazine:** Reach a targeted audience through our highly engaged e-magazine.
- **Press Release Publication:** Amplify your brand announcements and product launches.
- **Export/Import Data Module:** Gain valuable market insights to shape your PR strategy.



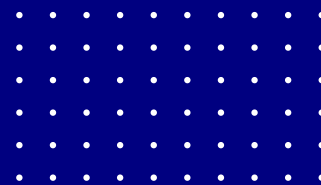
4 CHEMICAL MARKET IMPORT/EXPORT DATA MODULE

Gain real-time insights into India's chemical trade and make informed business decisions with our powerful data module.

- **Real-Time Market Trends:** Stay ahead of the curve with up-to-the-minute data on emerging trends.
- **Comprehensive Trade Data:** Access detailed information on exporters, consignees, quantities, and countries.
- **Actionable Insights:** Optimize your sourcing, marketing, and pricing strategies based on data-driven analysis.

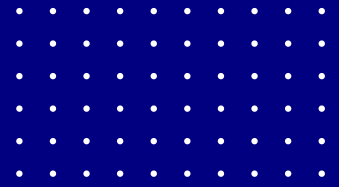


EDITORIAL CALENDAR



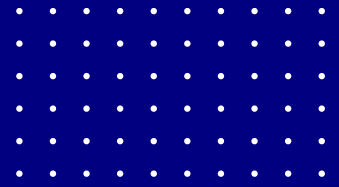
Month	Featured Story	Special Section
Jan 2024	Global Outlook 2020 - Chemicals Industry	Plastics Industry Special Interview (Space Confirmed)
Feb 2024	Paints in Automobile and Construction Fertilizers in the Modern World	Paint India Highlights Paints & Coatings Industry Special Interview (Space Confirmed)
Mar 2024	Adhesives and Sealants	Specialty Chemicals India Market Special Interview (Space Confirmed)
Apr 2024	Fine and Specialty Chemicals	Chemicals and Dyes Industry in China Specialized companies in Coatings & Corrosion Special Interview
May 2024	Personal and Beauty Care	API Market Aerosols and Fragrances
June 2024	Dyes, Inks, Colors, Paints, Coatings and Pigments	Specialty Chemicals Europe Market Special Interview
July 2024	Dyes, Inks, Colors, Paints, Coatings and Pigments	Specialty Chemicals Europe Market Special Interview
Aug 2024	Oleo chemicals, Fragrance and Perfumery	Chemical & Pharma Supply Chain Forum
Sep 2024	World of Textile and Printing Dyes Rubber Industry	Automotive Industry Agrochemicals Report
Oct 2024	Petrochemicals, Cattle Feed	Lab Chemistry and Equipment
Nov 2024	Water Treatment	Surfactants Report
Dec 2024	Building & Construction Chemicals	Year in Review

EVENTS CALENDAR 2024



Exhibition	Date	Place
Inacoating 2024	July 30-Aug 1, 2024	JlExpo Kemayoran, Jakarta - Indonesia
CPHI Korea	Aug 27 - 29, 2024	COEX, Seoul, Korea
Asia Pacific Coatings Show	Sept 11-13, 2024	Indonesia
Expo Paint & Coating	Sept 19-21, 2024	ICC Dhaka, Bangladesh
India Chem	Oct 17-19 2024	Mumbai Exhibition Centre, India
Bangladesh Int'l Dyes, Pigments and Chemicals Expo	Oct 24-26, 2024	Dhaka, Bangladesh
Dye+Chem Morocco International Expo	Nov 7-9, 2024	Morocco
CPHI India	Nov 26-28, 2024	Noida, India
InterDye Textile Printing Eurasia	Nov 27-29 2024	Istanbul, Turkey
CPHI Middle East & Africa	Dec 10-12, 2024	Riyadh, Saudi Arabia
China Coat China	Dec 01, 2024	China Import & Export Complex, Guangzhou

EVENTS CALENDAR 2025



Exhibition	Date	Place
Paint India	Jan 30-31, 2025	Bombay Exhibition Centre, Mumbai
Water Expo 2024	Feb 26-28 2025	New Delhi
43rd Dye+Chem Sri Lanka International Expo	Sept 11-13, 2024	Indonesia
Expo Paint & Coating	March 20-22, 2025	Colombo Sri Lanka
CPhi Japan	Apr 09-11, 2025	Tokyo, Japan
Saudi Arabia Coatings Show	May 13-15, 2025	Dammam Saudi Arabia
CPhi North America	May 20-22, 2025	Pennsylvania Convention Center, Philadelphia
ChemUK Expo	May 21-22, 2025	NEC, Birmingham, UK
CPhi China- Virtual CPhi	June 24-26, 2025	Shanghai New International Expo Center
Paint Expo Euroasia	Oct 01-03, 2025	Istanbul Expo Center / Istanbul Fuar Merkezi

LET'S GROW TOGETHER

CHEMICAL MARKET

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For regular updates from the chemical world, follow us on:



info@chemicalmarket.net

www.chemicalmarket.net