

## Print Magazine Tariff

The Magazine will be available online on the web and mobile platforms.

Rates/Insertion	1-5 Insertion	6-11 Insertion	12-24 Insertion
<b>FULL Page (Color on Art Paper)</b>			
INR	₹ 11500	₹ 10500	₹ 8900
USD	\$ 450	\$ 380	\$ 290
<b>FULL Page (Black &amp; White Only)</b>			
INR	₹ 7900	₹ 5900	₹ 4900
USD	\$ 260	\$ 190	\$ 160
<b>Half Page (Black &amp; White Only)</b>			
INR	₹ 4500	₹ 3500	₹ 2600
USD	\$ 150	\$ 110	\$ 80
<b>One-Third Page (Black &amp; White Only)</b>			
INR	₹ 3500	₹ 2900	₹ 1900
USD	\$ 110	\$ 90	\$ 60
<b>Quarter Page (Black &amp; White Only)</b>			
INR	₹ 3000	₹ 2500	₹ 1500
USD	\$ 90	\$ 70	\$ 50
<b>Classified Size (Black &amp; White Only)</b>			
INR	₹ 2000	₹ 1500	₹ 1000
USD	\$ 70	\$ 50	\$ 30

## Cover Positions (Color) Rates Per Insertion

Cover Position	Size	INR	USD
Front Cover (Print Area)	21 cm x 19.5 cm	₹ 22000	\$ 750
Back Cover (Print Area)	19.5 cm x 22.5 cm	₹ 16000	\$ 550
Second Cover (Print Area)	19.5 cm x 24.5 cm	₹ 20000	\$ 650
Third Cover (Print Area)	19.5 cm x 24.5 cm	₹ 14000	\$ 450

## Mechanical Data

Print Area	Size
Full Page – Color/B&W except Front Cover	19.5 cm (w) x 24.5 cm (h)
Half Page – Color/B & W	19.5 cm (w) x 11.5 cm (h)
1/3 Page – B & W only	19.5 cm (w) x 8.0 cm (h)
1/4 Page – B & W only	9 cm (w) x 11.75 cm (h)

**Note:** Send Advertisement Artwork soft copy only via email (PDF/PSD file) or let us know if you want us to make

Mode of Payment: Cheque Payable in Mumbai or Online Transfer in India (INR)

Account Name: DCM Media Private Limited

Account Number: 6986 0560 0209

IFSC Code: ICIC0006986

Bank Name: ICICI Bank, Chincholi, Malad West, Mumbai

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## DCM Media Private Limited

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